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2 May 2024

## **ENTRIES NOW OPEN FOR THE 2024 ILLAWARRA BUSINESS AWARDS**

Business Illawarra proudly announces the commencement of entries for the highly anticipated 2024 Illawarra Business Awards, a hallmark event in the region's business calendar.

Celebrating its remarkable 30th anniversary, the Illawarra Business Awards spotlights excellence in business across the Illawarra, Shoalhaven, and Southern Highlands regions.

Paula Martin, Interim Director Business Illawarra, expressed her anticipation in welcoming back category sponsors and orchestrating yet another successful edition of the Illawarra Business Awards. She emphasised the platform's significance in acknowledging the exceptional endeavors of businesses throughout the area.

"The Illawarra Business Awards present an unparalleled opportunity for all local businesses to collectively celebrate their achievements within our vibrant and diverse community.

"Participating in the Illawarra Business Awards program gives entrants an opportunity to showcase their leadership, innovation, and success story as well as honor the relentless commitment and collaboration of their teams.

"We have seen both finalists and winners go on to win incredible domestic and global contracts after competing in the Awards, so I encourage all business owners to tell us their story and apply." Ms Martin said

The Illawarra Business Awards adopt a meticulous two-phase evaluation process, with entries marked by an independent panel of judges under the oversight of Mr. Warwick Shanks OAM, Partner, Audit and Assurance at KPMP Australia. The highest scoring written entries will be unveiled as finalists on Wednesday, 31st July 2024, advancing to the interview phase of adjudication.

The 2024 black-tie gala ceremony will be held **on Friday**, **13 September**, to be held at the WIN Entertainment Centre.

Fifteen categories are open for entry that will recognise business achievements across a wide range of areas, with winners in aligned categories continuing to compete against the best across the state at the Business NSW Business Awards in Sydney on the 30th October attended by 1000 business leaders.

To submit your entry, visit www.businessillawarra.com or reach out via awards@businessillawarra.com for further details. Nominations close at 5 pm AEST on Wednesday, 5th June.

- ENDS -

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## **2024 KEY PROGRAM DATES**

Entry Period: Thursday, 2 May – Wednesday, 5 June

Finalists Announced: Wednesday, 31 July 2024
Black-tie Gala Ceremony: Friday, 13 September 2024

## **2024 CATEGORIES**

- 1. Excellence in Customer Service
- 2. Excellence in Tech
- 3. Excellence in Tourism & Hospitality
- 4. Excellence in Workplace Culture
- 5. Excellence in Innovation
- 6. Excellence in Sustainability
- 7. Excellence in International Business
- 8. Outstanding Employee
- 9. Outstanding Young Business Leader
- 10. Outstanding Business Leader
- 11. Outstanding Community Organisation
- 12. Outstanding New Business
- 13. Excellence in Micro Business
- 14. Excellence in Small Business
- 15. Excellence in Large Business
- 16. 2024 Business of the Year (not open for entry)